Logo (horizontal)

Horizontal IAMX Validated seal cannot have a height that is less than 8mm.

Vertical IAMX Validated seal cannot have a height that is less than 15mm.

Logo Proportions (horizontal)

22 1/4 x

5 2/3 x

V = X

12 1/4 x

x

x

12 1/4 x

x

x

x

x

x

x

V = X

Color

IAM Blue
RGB: 35 / 92 / 146
CMYK: 100 / 73 / 18 / 3

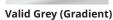**Validated Purple**
RGB: 36 / 74 / 125
CMYK: 100 / 82 / 27 / 14

Validated Red
RGB: 232 / 81 / 56
CMYK: 3 / 87 / 100 / 0

Validated Orange
RGB: 241 / 138 / 45
CMYK: 2 / 57 / 100 / 0

Valid Grey (Gradient)
RGB: 210 / 211 / 213
CMYK: 0 / 0 / 0 / 20

All black on white background.

White on dark background.